



6th Annual Conference
 October 4-6, 2007
 Doubletree Hotel
 6302 Route 298
 East Syracuse, NY 13057
 (315) 432-0200

PROGRAM

August 31, 2007 Version

[Conference Registration](#)

[Hotel Location and Reservation Info](#)

(See PUG website for group code and Doubletree perks)

Thursday, October 4, 2007 – “Polaris Day”

8:00 – 8:15	Registration for 1st Time Attendees LOBBY
8:15 – 9:15	Breakfast/Orientation for 1st Time Attendees LOBBY
8:30 - 9:15	General Registration / Buffet Breakfast Harbour Ballroom
9:15 - 9:30	Welcome - Sylvia Lee, PUG President and Bill Schickling, Polaris President Harbour Ballroom
9:30 – 12:00	What’s In Polaris 3.3 and What’s Coming Next? (no conflict time) Harbour Ballroom <i>(led by Polaris Product Analysts and selected R&D staff)</i> New functionalities and features added since the initial release. Acquisitions/serials Circulation Break 10:35-10:50 Cataloging PAC Wrap up
12:00 – 1:00	Buffet lunch / State-of-the-Business Presentation by Bill Schickling, Polaris President Huron & Ontario
1:00 – 1:30	Networking Break
1:30-2:45	Breakout sessions Come prepared to discuss the 2007 enhancements with Polaris Product Analysts. Sessions will be divided into: Patrons Services (Harbour Ballroom), Acq/Serials

		(Sacketts Basin) , and PAC/Cataloging (Champlain) .
2:45 – 3:15		Networking Break
3:15 – 4:30		Enhancements Meeting (no conflict time) Harbour Ballroom Come discuss the 2007 enhancements list, and hear Polaris respond to the top vote-getting requests. This is also your opportunity to ask questions and follow up on the status of forthcoming functionality resulting from previous enhancements. Enhancements Chair Dana Hines will join the session by phone from Nevada.
3:15 – 4:30		Peanut Gallery (PLS Exhibits) is now open! 9 AM – 4:30 PM Adams Basin
5:00 – 8:00		Vendor Reception at the hotel - Come meet Polaris partners. Learn how they can enhance your Polaris installation, improve your customer service and make life easier for your staff. Bring your raffle ticket - Prizes will be awarded throughout the night! Buffet dinner 5:30 – 7:30. Huron
Friday, October 5, 2007		
8:00 – 8:30		Registration / Continental Breakfast Superior
8:30 - 9:30		PUG Business Meeting Open to all attendees. Includes discussions on finances, future locations for PUG, Steering Committee nominations, and voting on by-laws changes. Erie
9:30 – 10:45		
		Administrator's Track Session Huron <i>Top Five Stats You Need to Succeed: or, Lies, Lies and D*** Statistics</i> – Co-presented by Sean Hill, Henderson District Public Libraries, Christine Steckel, Lower Merion Library System The Borough Council has just awakened to the fact that your library is beginning a 20 million dollar renovation project. Resident taxpayers are murmuring, mob-like, at the Treasurer's Office window. Do we really need this - they demand! Libraries aren't relevant anymore. We've got the Internet; who needs Dewey! Alarmed, the Mayor asks you to prove those hallowed halls are worth a makeover. How many residents have cards? Is the cost per transaction more or less than a gallon of gas? What's the mean circulation in the state, and how does yours stack up? Before looking for a handy window to jump from, spend a few minutes getting to know the world of statistics and its tools, including: SnapShot from CIVICTechnologies, the NCES web site, and Return on

	<p>Investment strategies. Vote for your top five statistics. We guarantee you'll leave this presentation a changed administrator. (We also promise to wake you up in time for lunch.)</p>
	<p>Workflow Track Session Ontario <i>Been There, Done That!</i> Dave Titus, PYLON - Facilitator</p> <p>Back by popular demand! This is a free-flowing opportunity for front-line staff to share daily dilemmas with other Polaris customers who have volunteered to share their experiences with you. Bring those questions about Circulation, Serials, or just about any work-related problem and talk to someone who has Been There, Done That!</p>
	<p>Technology Track Session Michigan <i>RFID: 6 years of real world experience</i> – Margaret Hazel, Eugene Public Library</p> <p>Come hear how RFID and automated materials handling changed the work processes at a Polaris library. Stay to hear a general update of the state of RFID in the library industry, and participate in a discussion on the topic with your colleagues.</p>
10:45 – 11:00	Break
11:00 - 12:15	
	<p>Administrator's Track Session Huron <i>Found Money!</i> – <i>Tapping Charity-driven websites to raise money for your library</i> Maryam Phillips - MCLINC</p> <p>This session will review alternate funding sources for your library. Learn how to sign up and benefit from charity-based websites to supplement traditional library fund-raising efforts.</p>
	<p>Workflow Track Session Ontario <i>FEAR FACTOR EXTREME EDITION: OUTSOURCING ACQUISITIONS, COLLECTIONS AND SELECTION, and even TECHNICAL PROCESSING</i> – Cindy Kolaczynski - Deputy Director, Maricopa County Library District</p> <p>This session will focus on outsourcing as a methodology for streamlining technical services in a large multi-branch library system. Is this an identity crisis for libraries? What role does the system Polaris play in the future of such pursuits? Participants will learn about the methodologies, successes and learning opportunities posed by pursuing such strategies.</p>
	Technology Track Session Michigan

	<p><i>Training 2.0: How to expose and inspire your staff to the social web</i> Steve Campion, Pierce County Library System</p> <p>The road to Library 2.0 is sometimes difficult and resistance is common. Over the last year, however, Pierce County has managed the transition thanks in large part to a fast-paced social web literacy course offered to everyone on staff, imaginative avenues of expression, and a redesigned 2.0 intranet site. Once so many employees understood the concepts/tools and experienced social sites for themselves, the library has overcome the initial resistance and now has more social-savvy librarians, creative thinkers and content providers for online activities.</p>
12:15 - 1:45	
	<p>Lunch with Keynote Speaker – Tim Spalding, Founder – LibraryThing.com Harbour Ballroom</p> <p>LibraryThing and Social Cataloging LibraryThing is a personal cataloging website for booklovers. If it were a "real" library it would be the second-largest in the United States. LibraryThing founder Tim Spalding introduces his creation and the ideas and results of so-called "social cataloging." Can libraries learn anything from LibraryThing and other "Library 2.0" developments? The answer is provided.</p> <p>Biography: Tim Spalding is the creator of LibraryThing.com, a website for book lovers. LibraryThing began in August 2005 as a hobby-project. It is now a small company, with employees in Portland, ME, Cambridge, MA, Seattle, WA, Dusseldorf, Germany and Hobart, Australia. Tim has been a graduate in Greek and Latin at the University of Michigan, worked for Houghton Mifflin, a Boston publisher, and as an independent web publisher and web developer.</p>
2:00 – 3:15	
	<p>Polaris Town Meeting (no conflict time) Planning for Future Technologies in the Polaris ILS Erie and Superior</p> <p>Join Polaris management and technical staff for a panel discussion to help you plan for Polaris infrastructure upgrades, including server and operating system upgrades. Related technology trends (such as security and Web 2.0) will also be explored, with ample time for Q&A.</p>
3:15 - 3:30	Break

3:30 - 4:45

Administrator's Track Session Huron

Is Your OPAC Fun?: Lessons from LibraryThing – Tim Spalding, LibraryThing.com

Making your collection findable is a noble goal, but why not aim higher? Why not have the OPAC drive demand, connect to patrons and their lives—in short, why not make OPAC fun? Tim Spalding the founder and developer of LibraryThing, discusses where library catalogs can go, using tags, recommendations, user-generated content, blog widgets, social networking and other "Web 2.0 pixie dust" to unleash a new, fun OPAC.

Workflow Track Session Ontario

Movin' on up...to version 3.3 – Karen Ventura and Ginger Olson, Rochester Hills Public Library, and Rex Helwig, Finger Lakes Library System

The Rochester Hills Public Library (Michigan) and Finger Lakes Library System (New York) have updated their Polaris systems to version 3.3. Come and hear how they did it, what they learned, and how they are taking advantage of some of the new functionality that it offers.

Technology Track Session Michigan

ExpressCheck 2.0 - An overview of how the Henderson Libraries' customized ExpressCheck Sean Hill, Henderson District Public Libraries

Using hardware from IBM and additional software written in house the Henderson Libraries was able to implement a cutting edge Self Checkout system with advanced features normally only available in retail environment. See how Henderson Libraries' staff can renew a patron's registration at the ExpressCheck just by scanning a special barcode. This is just one of the new features that was added to the custom "Staff Options" menu in ExpressCheck. This session won't get too technical so everyone is invited to attend!

6:00 – 10:00



President's Reception Harbour Ballroom

As a member of the Polaris family we know you are a STAR – so come to the Friday night party and ROCK IT OUT! Are you Hendrix, Joplin, Cher, Miss Ross, Jagger – or perhaps you are part of a group – the Temps, Stones, Beatles – Milli Vanilli? The DJ will supply the tunes – not a



karaoke party, this will be lip synching at its best! Come for total relaxation, memory making and merriment! [More info](#)

Saturday, October 6, 2007

8:00 – 8:30

Registration / Continental Breakfast Superior

8:30 - 9:30

PUG Business Meeting

Open to all attendees. Includes discussions on finances, future locations for PUG, Steering Committee nominations, and voting on by-laws changes. **Erie**

9:30 - 10:45

Administrator's Track Session Huron

DEWEY OR DON'T WE Cindy Kolaczynski - Deputy Director, Maricopa County Library District

Learn about how and why the Maricopa County Library District began its new innovative Dewey-less library. This presentation focuses on the development of this unique customer service model, including building layout and its effect on customers and staff.

Workflow Track Session Ontario

Workstation and Print Management Solutions – which will work for your library?

Panel discussion with Matt Naylor, Clark County Public Library, Richard Theilig, William F. Laman Public Library, Karen Ventura, Rochester Hills Public Library

Every library system is looking for a little bit of a different solution to their local needs in terms of managing public workstations and printing. In this program, an experienced panel presents the solution that each uses at their library (SAM, PC Cop, and Envisionware), and the pros and cons they have encountered. Audience discussion will follow.

Technology Track Session Michigan

Simply Reports - Mary Hedrick – Harrison Regional Library

Hear how a small library is using Simply Reports to provide quicker and easier reports for administration, department heads and funding sources. Simply Reports is also being used as a tool for technical services staff. Come prepared to share your Simply Report experiences with all.

10:45 – 11:00

Break

11:00 – 12:15

Administrator's Track Session Huron

Planning and Hosting a Regional Users Group Meeting

		<p>Get the scoop from others who have planned, hosted or participated in regional PUG meetings. Our panel will include Diana Schneider, Auglaize County Library and Jill Henriksen, Pierce County Library System with input from Lesta Sue Hardee, Chapin Memorial Library</p>
		<p>Workflow Track Session Ontario <i>Been There Done That (with a Twist) for Polaris Add-ons</i> Sylvia Lee, Hillsboro Public Library (WCCLS)</p> <p>Here is a place to discuss the Polaris Partner products. Are you thinking about purchasing print management software? Enriched content? A self-check unit? Do you already have an add-on but need some advice? Bring your questions and expertise to this session and share both with other PUG members! This year the enhancements process provided an opportunity to share concerns about these non-core functions. Hear a summary of your feedback from Enhancements Chair Dana Hines.</p>
		<p>Technology Track Session Michigan <i>The Open Source Phenomenon: Points to Consider</i> Presenter: John Richardson, Director of Library Development, Polaris Library Systems</p> <p>Open source is a very hot topic in the library field. A 23-year ILS industry veteran, recently back from "The Future of the ILS Symposium," will share perspectives on the open source phenomenon and an open source ILS as an alternative to the commercial ILS. Special emphasis will be placed on the technical and economic aspects of an open source ILS.</p>
12:15 - 1:15		Lunch Harbour Ballroom
1:15 – 1:30		Election Results Announced / Conference Wrap Up Erie
Post-conference Training		
1:30 – 3:30		<p>Building an Information Resource (intranet) for Library Staff Superior & Erie</p> <p>Session Facilitator: Eric Graham, Polaris Custom Services Developer</p> <p>Libraries expend considerable resources building information systems for serving their patrons. While library staff members also have information needs, they are frequently overlooked when information automation is</p>

	<p>being planned. A library intranet can often address this information gap.</p> <p>An intranet is an internal informational web site containing information for managing an organization and its staff. While static web pages can be useful, the true power of an intranet is realized when dynamic, or data-driven, content is made available. Examples of such data may include reports on library usage, policy and procedure documents, online forms, online databases, employee blogs, “quick stats”, training videos, and other items. Information can be served to staff through simple web pages, or through more advanced techniques such as RSS feeds.</p> <p>This session will cover:</p> <ul style="list-style-type: none"> • Common uses of a library staff intranet, including examples of real world intranets created by Polaris customers • Tools and applications available for building a staff intranet • Technologies available for creating and serving content • Interesting examples of data driven content • Possibilities for integration of the intranet with the ILS <p>Although this is not a hands-on session, the presenter will be working with real world examples of intranets created by several Polaris libraries, and will demonstrate real world techniques for creating and publishing data-driven content.</p> <p><i>Prerequisite Knowledge:</i> Familiarity with the basics of HTML, XML, RSS, and other web technologies</p> <p><i>Intended Audience:</i> System administrators, web developers, and library directors</p> <p><i>Fee:</i> None</p>
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MARK YOUR CALENDAR FOR PUG 2008!

October 2 – 4, 2008

Doubletree Hotel, Syracuse NY